

## **Sunlight Foundation Guest Blogging Guidelines**

- All guest posts must be relevant to Sunlight's mission and audience.
- Guest posts should address an issue around government transparency or open government; provide a non-partisan point of view; and be of original content.
- Posts should be between 500-900 words.
- All guest posts should include a 2-3 sentence author bio, which will be published at the bottom of the guest post. 1-2 links to the author's work, website or blog. Author must submit full name, "LinkedIn" size (Pixel size: 200 x 200 minimum and 500 x 500 maximum) image of him/herself and preferred contact information.
- Posts should not be inflammatory or disrespectful in any way.
- Guest bloggers can submit posts in either Word or Google Docs with links/urls where they want them to be.
- Posts should include at least one additional image, preferably in sizes listed below. Full
  credit for image source, including: the name of the photo, the artist where applicable; and
  the resource or website the image originated.
  - o Images can be obtained from Flickr Creative Commons, Wikimedia Commons.
  - FULL PHOTO WIDTH = 680px
  - 1/2 PHOTO WIDTH = 340 px
  - 1/3 PHOTO WIDTH = 226 px
  - 1/4 PHOTO WIDTH = 170px
- Posts may be self-promotional as long as they are informative or educational in the process and are in line with Sunlight's mission.
- Sunlight has the right to correct any grammatical or factual errors found within the guest post before publishing post.
- Preference will be given to guest posts that have not been already published elsewhere online.
- If there is a comment on a guest blog, the guest blogger will be responsible for responding to it.
- All guest blogs will contain a Sunlight Foundation disclaimer at the bottom of the post.

Interested in writing a guest blog for Sunlight? Email us at <a href="mailto:guestblog@sunlightfoundation.com">guestblog@sunlightfoundation.com</a>